

91.7 MC **KALW** 1500 WATTS
FM

THE SAN FRANCISCO UNIFIED SCHOOL DISTRICT

Dr. Herbert C. Clish. Superintendent of Schools
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RADIO STATION KALW
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Located at - Samuel Gompers Trades School - E. S. Anderson, Principal
22nd and Bartlett Streets

Telephone - ATwater 2-6042

San Francisco, California

KALW is the FM Educational Radio Station owned and operated by the San Francisco Unified School District used as a facility for applying radio as a learning aid, for adult education and as a training station for commercial personnel and teachers.

RADIO NEWS FOR-MAY-49

PTA RADIO WORKSHOP

On Tuesday April 26 the initial PTA radio chairman's workshop will be held at the KALW studios under the guidance of Mrs. S.A. Erickson, PTA citywide radio chairman, assisted by the KALW staff.

Mrs. Erickson is reported to be elected to remain as city radio chairman for 1949-50, KALW extends best wishes for another year of progress by the PTA groups in radio education activities under Mrs. Erickson.

CALIFORNIA CENTENNIAL BROADCASTS

During May and June KALW will produce four shows of the "This is San Francisco" series at the Dramatic Museum erected by the California Centennial Committee in Portsmouth Square. Announcements of the exact time and dates of these shows will be made in the Superintendent's bulletin. Transcriptions will be available after each broadcast.

PUBLIC SCHOOLS WEEK RADIO SHOWS

PUBLIC SCHOOLS WEEK IS APRIL 25-30 WITH A THEME, "THE LAMP OF FREEDOM - THE PUBLIC SCHOOLS".

A SERIES OF RADIO SHOWS HAVE BEEN ARRANGED TO POINT UP THIS 30TH ANNUAL PUBLIC SCHOOLS WEEK AS FOLLOWS:

1. SAT., APRIL 23 KCBS 1:30-2:00 PM YOUTH LOOKS TO THE FUTURE LOUIS G. CONLAN AND FOUR HIGH SCHOOL STUDENTS PANEL - "PUBLIC SCHOOLS WEEK".
2. MON., APRIL 25 KGO, KGO-FM AND KALW DWIGHT NEWTON SCHOOLCAST 11:30-11:45 AM REMOTE FROM SAN MIGUEL SCHOOL TO BE RECORDED FRIDAY, APRIL 22.
3. TUES., APRIL 26 KNBC 10:30 AM DRAMATIC SHOW, EMERSON, PRODUCED BY EMERSON SCHOOL CHILDREN UNDER MR. COBB, MISS LE JEUNE AND MISS WATSON.
4. TUES., APRIL 26 KALW-FM 12:00 NOON MOBILE REMOTE PICKUP FROM MISSION STREET AREA.
5. WED., APRIL 27 KGO, KGO-FM AND KALW DWIGHT NEWTON SCHOOLCAST 11:30-11:45 AM REMOTE FROM VISITACION VALLEY SCHOOL TO BE RECORDED TUESDAY, APRIL 26.
6. WED., APRIL 27 KALW 2:00-2:30 PM "DRAMATIC SHOW," PRODUCED BY GRATTAN SCHOOL UNDER MISS SPELLMAN'S DIRECTION.
7. THURS., APRIL 28 ^{KYA} 7:30-7:45 PM DRAMATIC SHOW, "GRADUATION DAY," PRODUCED BY KALW STUDENTS.
8. THURS., APRIL 28 KALW-FM 12 NOON MOBILE REMOTE PICKUP FROM MARKET STREET AREA.
9. THURS., APRIL 28 8:00 PM KPIX TELEVISION SHOW (BILL BALDWIN SHOW) CABRILLO SCHOOL KINDERGARTEN RHYTHM BAND, MISS SILVERMAN, TEACHER.
10. FRI., APRIL 29 KGO, KGO-FM AND KALW DWIGHT NEWTON SCHOOLCAST 11:30-11:45 AM REMOTE FROM JEFFERSON SCHOOL TO BE RECORDED WED., APRIL 27.
11. SAT., APRIL 30 KNBC 11:30 AM DR. CLISH AND FOUR HIGH SCHOOL STUDENTS ON AD CLUB REMOTE SHOW ROUND TABLE. TO BE RECORDED ON THURSDAY, APRIL 28 AT AD CLUB MEETING.
12. TIME AND STATION TO BE ANNOUNCED. ROUND TABLE PRODUCED BY LLOYD LUCKMAN AND HENRY LEFF OF SAN FRANCISCO CITY COLLEGE.

KALW PROGRAM LISTING

MAY - 1949

MONDAY

08:45	PLAY IT SAFE	12:30	FM CONCERT
09:00	*ADV. IN RESEARCH	1:00	S. F. TODAY
09:15	*GROWTH OF DEMOCRACY	1:15	FROM THE PODIUM
09:30	SCHOOLCAST	1:30	SCIENCE TODAY
09:45	*EXCURSIONS IN SCIENCE	1:45	MUSIC IN THE AIR
10:00	FOLK MUSIC	2:00	SPORTSCAST
10:15	STORY TIME	2:15	MODERN MOODS
10:30	RANCH AND THE HOME	7:00	DINNER MUSIC
10:45	MORNING CONCERT	7:15	MEMORY LANE
11:00	WORLD NEWS	7:30	EVENING MOODS
11:15	MELODIC GEMS	7:45	TWILIGHT MELODIES
11:30	SONS O' GUNS	8:00	FM CONCERT TIME
11:45	SPELLING BEE	8:15	MUSIC IN THE AIR
12:00	HI TUNE TIME	8:30	ORGAN REVERIES
12:15	NOONTIME SERENADE	8:45	SERENADE

ADVENTURES IN RESEARCH

MAY 2 #271 QUEEN WANTED TO LIVE
MAY 9 #270 THE MASTER BUILDER
MAY 16 #260 CHECKMATE FOR DR. CARTWRIGHT
MAY 23 #261 BEGINNING OF BRAILLE
MAY 30 SCHOOL HOLIDAY

GROWTH OF DEMOCRACY

MAY 2 #10 BACON'S REBELLION
MAY 9 #13 LOCKE OF HUMAN RIGHTS
MAY 16 #14 FREEDOM OF THE PRESS
MAY 23 #15 SEARCH AND SEIZURE ISSUE
MAY 30 SCHOOL HOLIDAY

EXCURSIONS IN SCIENCE

MAY 2 #161 WHO'S CRAZY NOW?
MAY 9 #162 EVOLUTION OF A SECRET WEAPON
MAY 16 #163 MICROBES AND MAN
MAY 23 #164 SECOND FIDDLE TO GENIUS
MAY 30 SCHOOL HOLIDAY

TUESDAY

08:45	PLAY IT SAFE	1:00	S. F. TODAY
09:00	*SCIENCE AT WORK	1:15	FROM THE PODIUM
09:30	SCHOOLCAST	1:30	*GREAT BOOKS
09:45	*EXCURSION IN SCIENCE	1:45	MUSIC IN THE AIR
10:00	FOLK MUSIC	2:00	SPORTSCAST
10:15	MUSIC FOR KOPPETS	2:15	MODERN MOODS
10:30	RANCH AND HOME		
10:45	MORNING CONCERT	7:00	DINNER MUSIC
11:00	WORLD NEWS	7:15	MEMORY LANE
11:15	MELODIC GEMS	7:30	EVENING MOODS
11:30	VOICE OF THE ARMY	7:45	TWILIGHT MELODIES
11:45	SPELLING BEE	8:00	FM CONCERT TIME
12:00	HI TUNE TIME	8:15	MUSIC IN THE AIR
12:15	NOONTIME SERENADE	8:30	SPORTS DIGEST
12:30	FM CONCERT	8:45	SERENADE

SCIENCE AT WORK

MAY 3	#X288-289	MARINE ARCHITECTURE
MAY 10	#X323-324	TOPOGRAPHY
MAY 17	#X335-336	AERONAUTICS
MAY 24	#X341-348	HYDRAULICS
MAY 31	#X349-351	HORTICULTURE

EXCURSIONS IN SCIENCE

MAY 3	#148	STORY OF COPERNICUS
MAY 10	#147	IT'S IN THE BARNEL
MAY 17	#157	PHYSICS & WAR
MAY 24	#158	SNAKES ARE WHERE YOU FIND THEM
MAY 31	#159	EMERGENCY FOODS

GREAT BOOKS

MAY 3	#217	THE EVE OF SAINT AGNES
MAY 10	#221	BATTLE OF BLENHEIM - DESERTED VILLAGE
MAY 17	#223	TO A SKYLARK - ADONAI'S
MAY 24	#151-152	PATRICK HENRY
MAY 31	#205-206	RIME OF THE ANCIENT MARINER

WEDNESDAY

08:45	PLAY IT SAFE	1:00	S. F. TODAY
09:00	*TALES FROM FAR AND NEAR	1:15	FROM THE PODIUM
09:30	PUERTO RICO	1:30	SCIENCE TODAY
09:45	*EXCURSIONS IN SCIENCE	1:45	MUSIC IN THE AIR
10:00	FOLK MUSIC	2:00	SPORTSCAST
10:15	STORY TIME	2:15	MODERN MOODS
10:30	RANCH AND HOME	7:00	DINNER MUSIC
10:45	MORNING CONCERT	7:15	MEMORY LANE
11:00	WORLD NEWS	7:30	EVENING MOODS
11:15	MELODIC GEMS	7:45	TWILIGHT MELODIES
11:30	"YOUR HEALTH"	8:00	FM CONCERT TIME
11:45	SPELLING BEE	8:15	SPORTS DIGEST
12:00	HI TUNE TIME	8:30	BY-LINES IN NEWS & MUSIC
12:15	NOONTIME SERENADE		
12:30	FM CONCERT	8:45	MELODY TIME

TALES FROM FAR AND NEAR

MAY 4 #K398-399 DR. GEORGE WASHINGTON CARVER, SCIENTIST
MAY 11 #K382-383 FREDDY THE DETECTIVE
MAY 18 #K384-385 HE WOULDN'T BE KING
MAY 25 #K378-389 JOHNNY TREMAINE

EXCURSIONS IN SCIENCE

MAY 4 #167 STRANGE DISEASES OF THE TROPICS
MAY 11 #168 MOLECULES IN THE KITCHEN
MAY 18 #171 HOW FIRM A FOUNDATION
MAY 25 #172 AN EGYPTIAN THEORIST

THURSDAY

08:45	PLAY IT SAFE	1:00	S. F. TODAY
09:00	SIMPLE SCIENCE	1:15	FROM THE PODIUM
09:15	*THIS IS S. F.	1:30	*GREAT BOOKS
09:30	SCHOOLCAST	1:45	MUSIC IN THE AIR
09:45	*EXCURSIONS IN SCIENCE	2:00	SPORTSCAST
10:00	FOLK MUSIC	2:15	MODERN MOODS
10:15	MUSIC FOR MOPPETS		
10:30	RANCH AND HOME		
10:45	MORNING CONCERT	7:00	DINNER MUSIC
11:00	WORLD NEWS	7:15	MEMORY LANE
11:15	MELODIC GEMS	7:30	EVENING MOODS
11:30	MARINES	7:45	TWILIGHT MELODIES
11:45	SPELLING BEE	8:00	FM CONCERT
12:00	HI TUNE TIME	8:15	MUSIC IN THE AIR
12:15	NOONTIME SERENADE	8:30	ORGAN REVERIES
12:30	FM CONCERT	8:45	SERENADE

THIS IS SAN FRANCISCO

MAY 5 GOLDEN GATE BRIDGE
MAY 12 THE HARBOR AND ITS ISLANDS
MAY 19 ADOLPH SUTRO
MAY 26 WALL STREET OF THE WEST

EXCURSIONS IN SCIENCE

MAY 5 #173 HIGH BLOOD PRESSURE
MAY 12 #174 TALKING WIRE
MAY 19 #175 CLUES OF THE PAST
MAY 26 #176 PATTERNS

GREAT BOOKS

MAY 5 #200 ELEGY WRITTEN IN A COUNTRY CHURCHYARD
MAY 12 #134 THE NECKLACE
MAY 19 #101-102 MAN WITHOUT A COUNTRY
MAY 26 #111-112 TALE OF TWO CITIES

FRIDAY

08:45	PLAY IT SAFE	11:45	SPELLING BEE
09:00	*NEW HORIZONS	12:00	HI TUNE TIME
09:30	HOLLAND CALLING	12:15	NOONTIME SERENADE
09:45	*EXCURSIONS IN SCIENCE	12:30	FM CONCERT
10:00	POLK MUSIC	1:00	S. F. TODAY
10:15	STORY TIME	1:15	FROM THE PODIUM
10:30	RANCH AND HOME	1:30	SCIENCE TODAY
10:45	MORNING CONCERT	1:45	MUSIC IN THE AIR
11:00	WORLD NEWS	2:00	SPORTSCAST
11:15	MELODIC GEMS	2:15	MODERN MOODS
11:30	HERE'S TO VETS		

NEW HORIZONS

MAY 6	#X355-356	STOCKHOLM
MAY 13	#X379-380	LONDON
MAY 20	#X396-397	NEW YORK
MAY 27	#X337-338	ISTANBUL

EXCURSIONS IN SCIENCE

MAY 6	#177	SOLOMON'S SEAPORT
MAY 13	#178	FINDING YOUR WAY WITHOUT INSTRUMENTS
MAY 20	#179	AUSTRALIAN MAMMALS
MAY 27	#180	A QUAKER SCHOOLMASTER

COMMERCIAL RADIO STATION EDUCATIONAL PROGRAM
LISTING
SAN FRANCISCO, CALIFORNIA

For May - 1949

(Schedules as Received from Stations)

PROGRAMS LISTED ARE SUBJECT TO CHANGE, DELETION OR ADDITION BY RADIO STATIONS. KALW SUGGESTS USE OF THE FOLLOWING PROGRAMS ON AN EXPERIMENTAL BASIS AT THE GRADE LEVEL INDICATED. PROGRAMS SELECTED ARE THOSE RECOMMENDED BY THE FEDERAL RADIO EDUCATION COMMITTEE, AAUW, PTA GROUPS. SOME NEW PROGRAMS ARE INCLUDED PRIOR TO CHECKING FOR INFORMATION ONLY.

SUGGESTIONS AS TO GRADE LEVEL, ADDITION OR DELETIONS WILL BE GRATEFULLY RECEIVED.

M O N D A Y

<u>STATION</u>	<u>TIME</u>	<u>PROGRAM</u>	<u>GRADE LEVEL</u>
*KGO	11:30 - 11:45 AM	SCHOOLCAST	6th
KFRC	4:30 - 4:45 PM	PASSING PARADE	6 - 12
KGO	6:30 - 7:00 PM	MR. PRESIDENT	7 - 12
KNBC	6:30 - 7:00 PM	DR. I. Q.	7 - 12
KNBC	8:30 - 9:00 PM	CAVALCADE OF AMERICA	7 - 12

* ALSO HEARD KALW TUESDAY 9:30 - 9:45 AM

T U E S D A Y

KFRC	4:30 - 4:45 PM	PASSING PARADE	6 - 12
KCBS	6:00 - 6:15 PM	GOLD RUSH DAYS	6 - 12
KGO	7:30 - 7:45 PM	REPORT OF THE PEOPLE	7 - 12
KGO	8:30 - 9:30 PM	AMERICA'S TOWN MEETING	7 - 12

W E D N E S D A Y

*KGO	11:30 - 11:45 AM	SCHOOLCAST	6
KFRC	4:30 - 4:45 PM	PASSING PARADE	6 - 12
KGO	8:30 - 9:00 PM	FAMILY THEATRE	

* ALSO HEARD KALW THURSDAY 9:30 - 9:45 AM

T H U R S D A Y

KFRC	4:30 - 4:45 PM	PASSING PARADE	6 - 12
KGO	8:00 - 8:30 PM	THEATRE U.S.A.	7 - 12
KNBC	9:30 - 10:00 PM	NOAH WEBSTER SAYS	7 - 12

FRIDAY

<u>STATION</u>	<u>TIME</u>	<u>PROGRAM</u>	<u>GRADE LEVEL</u>
*KGO	11:30 - 11:45 AM	SCHOOLCAST	6
KFRC	4:30 - 4:45 PM	PASSING PARADE	6 - 12
KNBC	9:15 - 9:30 PM	PUBLIC SERVICE TALKS	10 - 12
KNBC	9:30 - 10:30 PM	WORLD AFFAIRS ARE YOUR AFFAIRS	10 - 12

* ALSO HEARD ON KALW MONDAY 9:30 - 9:45 AM

SATURDAY

KCBS	8:05 - 8:30 AM	LET'S PRETEND	1 - 8
KFRC	8:45 - 9:00 AM	STORY TELLER	1 - 6
KNBC	9:00 - 9:15 AM	SIGNPOSTS FOR YOUNG SCIENTISTS	4 - 8
KGO	9:00 - 9:30 AM	QUIZ DOWN	4 - 12
KNBC	9:15 - 9:30 AM	STORY TO ORDER	
KNBC	11:30 - 12:00 NOON	UNIVERSITY OF CHICAGO ROUNDTABLE	
KCBS	4:00 - 4:30 PM	YOUTH LOOKS TO THE FUTURE	7 - 12

SUNDAY

KSFO	9:00 - 9:30 AM	TUNES FOR TOTS	1 - 5
KCBS	9:00 - 9:30 AM	INVITATION TO LEARNING	5 - 8
KCBS	9:30 - 10:00 AM	PEOPLE'S PLATFORM	10 - 12
KGO	10:15 - 10:30 AM	ROMANCE OF THE HIGHWAY	8 - 12
KNBC	10:30 - 11:00 AM	THIS IS YOUR HOME	4 - 12
KCBS	10:30 - 10:45 AM	STORIES TO REMEMBER	
KGO	11:15 - 11:30 AM	BOOKTIME	
KFRC	12:30 - 1:00 PM	JUVENILE JURY	
KCBS	1:30 - 2:00 PM	YOU WERE THERE	6 - 12
KGO	2:00 - 2:15 PM	THIS CHANGING WORLD	
KGO	3:00 - 3:30 PM	CALIFORNIA CARAVAN	6 - 12
KGO	6:30 - 7:30 PM	THEATRE GUILD	10 - 12
KNBC	8:30 - 9:30 PM	STANDARD HOUR	8 - 12
KFRC	9:30 - 10:30 PM	CHICAGO THEATRE OF THE AIR	10 - 12

RADIO LOG

WICU
UNIVERSITY OF ILLINOIS
URBANA, ILLINOIS

KALW
22ND BARTLETT ST.
SAN FRANCISCO 10, CAL.

KALW

FM

91.7 MEGACYCLES
ON THE FM BAND

RADIO VOICE OF THE
SAN FRANCISCO
UNIFIED SCHOOL DISTRICT



Scanned from the National Association of Educational Broadcasters Records
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